



**THE STUDIO MUSEUM IN HARLEM'S STUDIO STORE
EXPANDS ITS EXCLUSIVE BARKLEY L. HENDRICKS COLLECTION
WITH NEW DESIGN ITEMS FOR HOLIDAY 2023 GIFT-GIVING**

**An Exclusive Partnership Between the Museum and the Artist's Estate
Brings More of Hendricks's Beloved, Effortlessly Cool Images to Art
Lovers and Gift Givers**



The Barkley L. Hendricks Collection

NEW YORK, NY, September 21, 2023—The Studio Museum in Harlem today announced the expansion of the Studio Store's exclusive **Barkley L. Hendricks Collection**, bringing eight new designs—prints, apparel, greeting card and postcard sets, tote bags, and magnets—to the public in time for the 2023 holiday season. The release of this second capsule of the Collection also coincides with the Frick's presentation of the exhibition *Barkley L. Hendricks: Portraits at the Frick* (September 21, 2023—January 7, 2024), a tribute to the proud, joyful, and effortlessly cool art of Barkley L. Hendricks (1945–2017).

The Barkley L. Hendricks Collection was launched in fall 2022. It is made possible by a groundbreaking partnership between Susan Hendricks, the artist's widow and steward of his estate, and the Studio Museum in Harlem, which has had a longstanding commitment to the artist and his legacy. The Studio Museum organized Barkley L. Hendricks's major exhibition, *Barkley L. Hendricks: oils, watercolors, collages, and photographs*, in 1980, and has since collected his work and exhibited it in numerous exhibitions. The agreement between the Studio Museum and the estate allows the Museum to develop a creative selection of products featuring Hendricks's artworks, with every purchase helping to support the Museum's work.

Thelma Golden, Director and Chief Curator of the Studio Museum in Harlem, said, "We are deeply grateful to Susan Hendricks for allowing us the opportunity to spread the joy, pride, and artistry of Barkley Hendricks to longstanding enthusiasts and new audiences through this creative initiative. Hendricks's work reflected the sense of self and style he saw among Black people—and through these designs, his images are becoming a part of the everyday lives of many, many more people."

Susan Hendricks said, “The Studio Museum was crucial to Barkley’s career and for many years was one of his creative homes. It is a joy to collaborate with this great institution, and to see my husband’s work come to life for new audiences.”

Designs in the Barkley L. Hendricks Collection draw from the artist’s beloved portraits of Black, fashionable, self-confident family, friends, and neighbors. Items in the second capsule include:

- *Lawdy Mama* 20 × 24 Gold Foil Print (\$250)
- *Lawdy Mama* Tote Bag (\$55)
- *Lawdy Mama* Magnet (\$5.50)
- Barkley L. Hendricks Postcard Set (\$20)
- *APBs (Afro-Parisian Brothers)* Long Sleeve (\$55)
- *Sisters (Susan and Toni)* Long Sleeve (\$55)
- *Misc. Tyrone (Tyrone Smith)* Hoodie (\$75)
- *APBs / Sisters* Shopper (\$25)
- *Blood / Misc. Tyrone* Shopper (\$25)

Every purchase from the Barkley L. Hendricks Collection will help support the work of the Studio Museum in Harlem.



Misc. Tyrone (Tyrone Smith) Hoodie

About Barkley L. Hendricks

Painter and photographer Barkley L. Hendricks (1945–2017) delighted and inspired generations of art lovers and fellow artists with his chic, life-sized paintings of Black people. Riotous with color, Hendricks’s paintings capture the exuberant style and humanity of his neighbors, friends, family, and the people he met throughout his travels. His effortlessly cool portraits elevated everyday individuals to the level of royalty or divinity, simultaneously correcting the absence of Black subjects in the art historical record.

About Studio Store

Studio Store champions artists, entrepreneurs, and makers who create unique and artistically thoughtful products and pieces. Working with the Studio Museum in Harlem’s Curatorial Department, Studio Store finds inspiration in the Museum’s collection, the Harlem community, and contemporary artists and makers. Studio Store’s quarterly selection process includes identifying Black-owned or operated, Harlem-based, or Studio Museum-adjacent businesses that create products surrounding Black culture, history, and art. Once identified, products are chosen based on a spectrum of relevance, presence of intentional design, standout illustration, and nuanced storytelling. For more information, visit store.studiomuseum.org.

Find us on Instagram: [@studiostoreharlem](https://www.instagram.com/studiostoreharlem)

About the Studio Museum in Harlem

Founded in 1968 by a diverse group of artists, community activists, and philanthropists, the Studio Museum in Harlem is internationally known for its catalytic role in promoting the work of artists of African descent. The Studio Museum is now constructing a new home at its longtime location on Manhattan's West 125th Street. The building—the first created expressly for the institution's program—will enable the Studio Museum to better serve a growing and diverse audience, provide additional educational opportunities for people of all ages, expand its program of world-renowned exhibitions, effectively display its singular collection, and strengthen its trailblazing *Artist-in-Residence* program.

While closed for construction, the Studio Museum's groundbreaking exhibitions, thought-provoking conversations, and engaging art-making workshops continue at a variety of partner and satellite locations in Harlem and beyond. For more information, visit studiomuseum.org.

Find us on Facebook, Instagram, Twitter, and YouTube: [@studiomuseum](https://www.instagram.com/studiomuseum)

Press Contact:

Sara Ory

Polskin Arts & Communications Counselors

sara.ory@finnpartners.com

212.593.5815

Yume Murphy

The Studio Museum in Harlem

pressoffice@studiomuseum.org

332.269.1708

©2023 The Studio Museum in Harlem, All rights reserved.

Our mailing address is:
The Studio Museum in Harlem
144 West 125th Street
New York, NY 10027

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).