Consolidated Financial Statements for the year ended June 30, 2020 (with summarized comparative information for 2019)



**Certified Public Accountants** 

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### **Independent Auditor's Report**

To the Board of Trustees The Studio Museum in Harlem

We have audited the accompanying consolidated financial statements of The Studio Museum in Harlem (the "Museum") and its wholly owned subsidiary, the SMH Support Corp. (the "Corp.") which comprise the consolidated statement of financial position as of June 30, 2020, and the related consolidated statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the consolidated financial statements.

### Management's Responsibility for the Consolidated Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

### Auditor's Responsibility

Our responsibility is to express an opinion on these consolidated financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the consolidated financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the consolidated financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the consolidated financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Opinion**

In our opinion, the consolidated financial statements referred to in the first paragraph on the previous page present fairly, in all material respects, the financial position of The Studio Museum in Harlem and SMH Support Corp. in Harlem as of June 30, 2020 and the results of their activities and their cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

### **Report on Summarized Comparative Information**

We have previously audited the Museum's 2019 consolidated financial statements, and in our report dated September 24, 2020, expressed an unmodified opinion on those audited consolidated financial statements. In our opinion, the summarized comparative information presented herein as of and for the year ended June 30, 2019, is consistent, in all material respects, with the audited consolidated financial statements from which it has been derived.

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### Consolidated Statement of Financial Position June 30, 2020 (With Summarized Comparative Information as of June 30, 2019)

### Assets

	2020					2019		
	Without Donor <u>Restrictions</u>			With Donor Restrictions		Total		Total
Current assets								
Cash and cash equivalents	\$	7,709,680	\$	-	\$	7,709,680	\$	7,959,845
Accounts receivable		6,541		-		6,541		6,019
Current portion of contributions receivable								,
(Note 4)		204,141		1,425,692		1,629,833		500,002
Leverage loan interest receivable (Note 5)		-		18,498		18,498		18,498
Investments, at fair value (Note 6)		-		19,499,527		19,499,527		16,413,314
Museum store inventory		77,883		-		77,883		77,883
Prepaid insurance, security deposits and other		257,590		_		257,590		266,579
Due (to) from		4,056,396		(4,056,396)		-		
Total current assets		12,312,231		16,887,321		29,199,552		25,242,140
Leverage loan receivable (Note 5)		_		6,702,733		6,702,733		6,702,733
Contributions receivable, net (Note 5)				232,703		232,703		636,781
Assets designated for facility plan (Note 4)								020,701
Cash and cash equivalents		-		26,280,835		26,280,835		35,619,533
Investments at fair value (Note 6)		-		16,734,045		16,734,045		2,704,460
Contributions receivable, net (Note 4)		-		15,061,667		15,061,667		27,349,244
Total assets designated for facility plan		-		58,076,547	-	58,076,547		65,673,237
Property, equipment and leasehold	•				-			
improvements, at cost, net (Note 7)	<u></u>	33,147,127				_33,147,127		23,082,542
Total assets	<u>\$</u>	45,459,358	<u>\$</u>	81,899,304	<u>\$</u>	127,358,662	<u>\$</u>	121,337,433

### Liabilities and Net Assets

Current liabilities				
Accounts payable				
and accrued expenses	\$ 719,198	\$ -	\$ 719,198	\$ 670,770
Contracts payable (Note 12)	3,989,333	<del>.</del>	3,989,333	2,127,153
Total current liabilities	4,708,531	-	4,708,531	2,797,923
Long-term debt, net (Note 8)	8,806,504	-	8,806,504	8,013,671
Total liabilities	13,515,035		13,515,035	10,811,594
Net assets				
Without donor restrictions	31,944,323	-	31,944,323	21,481,610
With donor restrictions (Note 19)				
Purpose/time restricted	-	61,396,502	61,396,502	68,572,227
Perpetual		20,502,802	20,502,802	20,472,002
Total net assets	31,944,323	81,899,304	113,843,627	110,525,839
Total liabilities and net assets	<u>\$ 45,459,358</u>	<u>\$ 81,899,304</u>	<u>\$ 127,358,662</u>	<u>\$ 121,337,433</u>

### Consolidated Statement of Activities For year ended June 30, 2020 (With Summarized Comparative Information for the Year Ended June 30, 2019)

· · · · · · · · · · · · · · · · · · ·			,	
		2020		2019
	Without Donor	r With Donor		
	<b>Restrictions</b>	<b>Restrictions</b>	Total	Total
Support and revenue				
Support				
City of NY Dept. of Cultural Affairs	\$ 1,034,004	\$-	\$ 1,034,004	\$ 944,440
Other Government grants	1,171,204	55,000	1,226,204	-
Contributions	2,381,991	6,815,186	9,197,177	15,566,795
Total support	4,587,199	6,870,186	11,457,385	16,511,235
Revenue				
Fundraising events	2,972,216	-	2,972,216	3,899,903
Membership fees	507,436	-	507,436	89,984
Rental	-	-		-
Museum sales	16,583	· _	16,583	44,403
Investment return, net	261	847,004	847,265	742,515
Admission fees and other	19,557	-	19,557	46,196
Total revenue	3,516,053	847,004	4,363,057	4,823,001
Sub-total	8,103,252	7,717,190	15,820,442	21,334,236
	. ,		15,020,112	21,551,250
Net assets released from restrictions	14,862,115	<u>(14,862,115</u> )	-	
Total support and revenue	22,965,367	<u>(7,144,925</u> )	15,820,442	21,334,236
Expenses				
Program services				
Curatorial	785,619	_	785,619	1,324,881
Exhibitions	1,698,706	_	1,698,706	1,736,908
Education and public programs	1,014,183	_	1,014,183	2,297,563
Total program services	3,498,508		3,498,508	5,359,352
Supporting activities				
Management and general	3,979,212		3,979,212	469,000
Development	2,540,115	_	2,540,115	5,281,554
Building operations	1,084,304	_	1,084,304	427,510
Capital campaign	1,400,515	_	1,004,504	427,510
Total supporting activities	9,004,146		9,004,146	6,178,064
Total expenses	12,502,654		12,502,654	11,537,416
Increase (decrease) in net assets	12,502,054		12,502,054	
before loss on disposal of assets	10,462,713	(7,144,925)	3,317,788	0 706 820
Loss on disposal of assets	10,702,713	(1,144,923)	٥٥/,/١٤,٥٥	9,796,820 (1,679,582)
-				(1,0/9,382)
Increase (decrease) in net assets	10,462,713	(7,144,925)	3,317,788	8,117,238
Net assets, beginning of year	21,481,610	89,044,229	110,525,839	102,408,601
Net assets, end of year	<u>\$31,944,323</u>	<u>\$81,899,304</u>	<u>\$113,843,627</u>	<u>\$110,525,839</u>

### Consolidated Statement of Functional Expenses For year ended June 30, 2020 (With Summarized Comparative Information for the Year Ended June 30, 2019)

		Program Services	Services		5	2020 Sun	Sunnarting Activities	v			
			Education and Public		Management		Ruilding				0100
Doctored correct	Curatorial	Exhibitions	Programs	Total	General	Development	Dumung Operations	Capital Campaign	Total	Total	2019 Total
c e source expenses Salaries and wages	\$ 301,633	\$ 473,855	\$ 665,621	\$ 1,441,109	\$ 1,774,492	\$ 1,098,752	\$ 268,403	\$ 51,411	\$ 3,193,058	\$ 4,634,167	\$ 4,026,975
rayroll taxes and iringe benefits Total personnel expenses	319,422	747,014	235,208 900,829	<u>526,156</u> 1.967.265	548,191 2,322,683	209,065	104.333 372.736	7,451 58,862	869,040 4,062,098	1,395,196 6,029,363	1,193,795 5,220,770
Other than personnel expenses A dministrative services	1	A 107	צ געצ	10 602	102 430	236 36		102 807	100 120		
Advertising	- 175	4,107 635	67 c.u 890	10,002	26.288	8.261		103,897	3/1,091 34 549	382,373	259,141
AIR Stipends	I	47,110	7,000	54,110		-	,		()+(+	54.110	28.846
Art costs and storage	388,428	716,964	1	1,105,392		ı	ı	28,000	28,000	1,133,392	975,500
Bad debt expense	ŗ	ı	ı	ı	12,951	ı	·	•	12,951	12,951	60,068
Communication	1	724	ı	724	116,146	5,380	ı	ı	121,526	122,250	59,923
Development consultant	I	1	1	•	3,000	,	r	195,408	198,408	198,408	190,608
Equipment costs and maintenance (non-capital)	r	17,442	ı	17,442	208,302	20,524	6,262	1	235,088	252,530	321,023
Events and entertamment Granhic design		/ cc'0		/ 55.0	14,204	,410	ı	660,1	71.9,67	36,009	49,038
Honorariums		20715	30.750	51 465	- 005	- 200		,	1 000	377 63	210,50
Insurance	. 1	9.725	-	9.725	200 59 200	00r			1,000	507,400 2015	010,77 910,77
Interest, bank, credit card fees and other	ı	1	111	111	143.219	45.561	200	20.519	209,499	209 610	160,609
Meetings and staff development	ľ	229	1,563	1,792	79,641	3,284	1	117	83,042	84,834	43.172
Occupancy and utilities	22,369	1,654	ı	24,023	•	19,368	692,456	265,345	977,169	1,001,192	1,136,558
Other stipends	ı	1	I	1	,	,	ı		•	•	10,000
Other program services (archivist)	ı	35,020	•	35,020	,	1	I	ı	ı	35,020	44,734
Other technical services	I	1	•	1	•	1	1	1	•	1	165,725
Postage, shipping and messenger	65	2,770	342	3,177	20,899	29,189	I	ı	50,088	53,265	87,444
Printing and duplication	ı	11,455	957	12,412	77,745	15,127	ı	•	92,872	105,284	151,882
Professional rees	'	ı	204	204	220,259	4,648	•	ı	224,907	225,111	414,895
ruone program periormers	1	•	400	400	,	065,61	•	ł	15,350	15,750	850
Special events (catering, gata venue and outer) Store cumplies and maintenence	•	ł	ı	1	- 00 1	389,819	•	•	389,819	389,819	1,168,477
Cumplies	5 086	12 167	- 15 065	71517	4,001			' t	4,001	4,001	1,856
Technology contracted services		32,499	100,04	37 509	40,401 90 101	4/0,11/ 107 077	610,11 	/44	555,05C 108 072	610,848 720 527	205,900
Temnorary employment agency			2	10.564.0	164 054	44 C 1 0 1	I	•	120,021	200,002	- 170 500
Travel	74	20.844	8.587	29.505	64.635	6.478	1.637	- 8 594	104,204 81 344	110,849	010,010
Wein Prize Stipend	50,000	1	10,000	60,000	974	1			974	60.974	50.000
Total other than personnel expenses	466,197	951,692	113,354	1.531.243	1.546.279	1,232,298	711,568	630,317	4,120,462	5,651,705	6,221,025
Depreciation and amortization of closing costs	-	3	1	1	110.250	•	1	711,336	821,586	821,586	95,621
Total	\$ 785,619	<u>\$ 1,698,706</u>	<u>\$ 1,014,183</u>	\$ 3,498,508	\$ 3.979,212	<u>\$ 2,540,115</u>	<b>S</b> 1,084,304	\$ 1,400,515	<u>\$ 9,004,146</u>	<u>\$12,502,654</u>	\$11,537,416

### **Consolidated Statement of Cash Flows**

Consondated Statement of Cash	Year Ended June 30		
	2020	2019	
Cash flows from operating activities			
Increase in net assets	\$ 3,317,788	\$ 8,117,238	
Adjustments to reconcile increase in net assets		· · · · · · · · · · · · · · · · · · ·	
to net cash provided by operating activities			
Depreciation and amortization	92,050	95,621	
Amortization of closing costs	729,536		
Net realized and unrealized (gain) on investments	(144,247)	(366,404)	
Non-cash contributions of stock	(1,255,230)	(269,151)	
Proceeds from sale of donated stock	1,360,376	169,867	
Loss on disposal of assets	-	1,679,582	
Permanently restricted contributions	(30,800)	(148,785)	
(Increase) decrease in assets	(	(1,10,7,00)	
Accounts receivable	(522)	(6,019)	
Contributions receivable	11,561,824	7,184,497	
Leverage loan interest receivable		(18,498)	
Prepaid insurance, security deposits and other	8,989	169,354	
Increase (decrease) in liabilities	0,505	109,551	
Accounts payable and accrued expenses	48,428	(317,679)	
Net cash provided by operating activities	15,688,192	16,289,623	
		10,209,025	
Cash flows from investing activities			
Proceeds from sales of investments	6,450,190	5,129,699	
Purchases of investments	(8,210,546)	(14,369,552)	
Net change in money market funds (cost)	(15,316,341)	7,184,223	
Additions to property and equipment	(10,156,635)	(8,602,065)	
Change in contracts payable	1,862,180	1,692,007	
Leverage loan receivable	-	(6,702,733)	
Net cash (used in) investing activities	(25,371,152)	(15,668,421)	
Cash flows from financing activities			
Proceeds from building loan	603,967	193,567	
Repayment of building loan	(540,670)		
Proceeds from notes payable	(0.10,070)	9,800,000	
Loan closing costs	_	(2,009,320)	
Permanently restricted contributions	30,800	148,785	
Net cash provided by financing activities	94,097	8,133,032	
Net increase (decrease) in cash and cash equivalents	(9,588,863)	8,754,234	
Cash and cash equivalents, beginning of year	43,579,378	34,825,144	
Cash and cash equivalents, end of year	<u>\$ 33,990,515</u>	<u>\$ 43,579,378</u>	
Consist of:			
Without donor restrictions	\$ 7,709,680	\$ 7,959,845	
With donor restrictions	26,280,835	35,619,533	
Total	<u>\$ 33,990,515</u>	<u>\$ 43,579,378</u>	
Supplemental disclosure of cash flows information:			
Cash paid for interest	<u>\$ 19,593</u>	<u>\$ 28,271</u>	
- The function of	φ 17,395	ψ 40,4/1	

### Notes to Consolidated Financial Statements June 30, 2020

### Note 1 – Nature of organization

The accompanying financial statements reflect the consolidated operations of The Studio Museum in Harlem (the "Museum") and the SMH Support Corp. (the "Support Corp.") an affiliate controlled by the Museum. The Museum and the Support Corp. have interrelated directors/officers. All intercompany accounts and transactions have been eliminated in consolidation.

The Museum is the nexus for black artists locally, nationally, and internationally and for work that has been inspired and influenced by black culture. It is a site for the dynamic exchange of ideas about art and society and for 50 years the Museum has been at the Vanguard of arts and culture.

Since opening in a rented loft at Fifth Avenue and 125<sup>th</sup> Street in 1968, the Museum has earned recognition for its catalytic role in promoting the works of artists of African descent. The Museum's Curatorial *Artists-In-Residence* ("AIR") program has supported over 90 graduates who have gone on to establish highly regarded careers. A wide variety of *Education and Public Programs* have brought the African American experience alive for the public by means of lectures, dialogues, panel discussions, and performances, as well as interpretive programs both on-site and off-site for students and teachers. The *Exhibitions* program has also expanded the scope of art historical literature through the production of scholarly catalogues, brochures and pamphlets.

In 1979, the New York Bank for Savings donated a 60,000 square foot facility at 144 West 125<sup>th</sup> Street to The Studio Museum in Harlem. Renovated and opened in 1982, the Museum was comprised of three floors of gallery space, workshop and studio spaces, library and archival space, art storage, an outdoor court and the Museum Store. After a major expansion and renovation of the 125<sup>th</sup> Street facility, completed in 2008, the Museum included a new glass façade and entry court, a 100-seat auditorium, an educational workshop space, expanded cloakroom and 3,000 square feet of additional gallery space for the Museum permanent collection.

The Museum is currently undertaking a capital campaign to design and build a new state-of-theart facility for its current location. As a result, during the 2019 fiscal year, the 60,000 square foot facility was demolished and many of the programs the Museum offered were limited.

The Museum's *Permanent Collection*, another important component of the Curatorial department includes over 1,600 paintings, sculptures, watercolors, drawings, pastels, prints, photographs, mixed media works, and installations. These works have been acquired through donation and purchase, and in 2001, the Museum inaugurated an Acquisitions Committee, which, donates funds for purchases to the collection. Featured in the *Collection* are work by artists such as Terry Adkins, Romare Bearden, Robert Colescott, Melvin Edwards, Richard Hunt, Lois Mailou Jones, Jacob Lawrence, Norman Lewis, Betye Saar, Nari Ward, and Hale Woodruff. The Museum is also the custodian of an extensive archive of the work of photographer James VanDerZee, the quintessential chronicler of the Harlem community from 1906 to 1983. Building on the existing *Collection* – which was inaugurated in 1977 with an acquisition policy put in place in 1979 – the Museum embarked on an initiative to expand its holdings with the opening of expanded gallery space in 2008.

### Notes to Consolidated Financial Statements (continued) June 30, 2020

### <u>Note 1 – Nature of organization</u> (continued)

The Museum Store is a unique education resource featuring catalogues, logo items, cards and other products published by the Museum along with a diverse selection of books on the art and culture of African America and the African Diaspora and related crafts, jewelry, videos and compact discs that relate to the core mission of the Museum. In connection with the facility being demolished, the Museum Store was vacated and dismantled, all inventory was stored at an offsite facility (see note 10).

The Support Corp. is a non-for-profit 501(c)(3) organization that was incorporated in New York on July 24, 2018 and is organized and will be operated at all times exclusively for the benefit of the Museum.

The Support Corp. was created to separate certain considerations from the Museum's general operations, including isolating certain real estate activities and liabilities from the Museum's overall charitable activities and assets.

The Support Corp.'s only currently contemplated activities are to (i) lease property in New York, New York, currently leased by the Museum for the capital project (the "Project"), (ii) borrow low-interest rate funds, (iii) contract to rehabilitate and expand facilities at the Project, and (iv) lease the Project to the Museum to operate as The Studio Museum in Harlem.

The Support Corp.'s sole member is the Museum, and the Museum has sole authority to appoint a majority of the Support Corp.'s Board of Directors, with the minority elected by the appointed Directors. The minority directors must be Trustees, Directors, Officers or Employees of the Museum.

### Note 2 – Summary of significant accounting policies

### Net assets

The Museum's and Support Corp.'s net assets, revenues, gains and losses are classified based on the existence or absence of donor or grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as net assets without donor restrictions and net asset with donor restrictions.

<u>Without donor restrictions</u> – These net assets are not subject to donor-imposed restrictions and amounts can be spent at the discretion of the Museum and the Support Corp.

### With donor restrictions

Net assets with temporary donor restrictions

• Net assets with temporary donor restrictions consist of investment return and contributions with donor-imposed stipulations that may or will be met either by actions of the Museum/Support Corp. and/or the passage of time.

### Notes to Consolidated Financial Statements (continued) June 30, 2020

### <u>Note 2 – Summary of significant accounting policies</u> (continued)

### <u>Net assets</u> (continued)

### With donor restrictions (continued)

Net assets with perpetual donor restrictions

• The Museum also has net assets with donor restrictions that consist of contributions that are restricted by the donor in that the principal must remain in perpetuity but that the investment return earned on such contributions may be spent in accordance with the donor's terms and are classified as either with temporary or without donor restrictions.

### **Contributions**

Contributions are reported as an increase in net assets without donor restrictions if the restrictions are satisfied within the same fiscal year the contributions are received. The Museum reports contributions as net assets with donor restrictions if they are received with donor stipulations that limit the use of the donated assets. When a designated restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the consolidated statement of activities as net assets released from restrictions. Temporarily restricted contributions for items relating to property and equipment additions are being released from restrictions when the expenditures have been incurred. Bequests and wills are recorded as revenue when a legally binding obligation is received and when a fair value can reasonably be determined.

### Donated services and in-kind support

Organizations are required to recognize contributions of services if they create or enhance nonfinancial assets, or require specialized skills, are provided by individuals possessing those skills and typically would have been purchased if not provided in-kind. Board members and other individuals volunteer their time and perform a variety of tasks that assist the Museum. These services do not meet the criteria to be recorded and have not been included in the accompanying consolidated financial statements.

During the 2020 and 2019 fiscal years, the Museum recorded donated utilities totaling \$3,737 and \$100,765, respectively, in connection with space utilized primarily for the various programs of the Museum. These amounts are included in the support line item under the City of New York Department of Cultural Affairs on the consolidated statement of activities and the corresponding expense is included in the occupancy and utility line item on the consolidated statement of functional expenses.

### Notes to Consolidated Financial Statements (continued) June 30, 2020

### <u>Note 2 – Summary of significant accounting policies</u> (continued)

### Cash equivalents

Operating cash equivalents include cash in bank accounts and money market funds with original maturities of three months or less from the date of acquisition. Cash equivalents that are part of the Museum's investment portfolio are reported as investments and included in note 6.

### Investments

The Museum reports investments at fair value in the consolidated statement of financial position. The fair value of the investments is based on publicly quoted prices. Interest, dividends, realized and unrealized gains and losses are included in the consolidated statement of activities as investment returns in net assets with donor restrictions.

### Allowance for doubtful accounts

The Museum does not have an allowance for doubtful accounts for any potentially uncollectible contributions receivable. Such estimate is based on management's experience, the aging of the receivable, subsequent receipts and current economic conditions.

### Inventory

The Museum's store inventory is stated at cost.

### Property, equipment and leasehold improvements

Property, equipment and leasehold improvements are recorded at cost. The Museum capitalizes, as property, equipment and leasehold improvements, expenditures for assets over a nominal amount and a useful life of greater than one year. Property, equipment and leasehold improvements are depreciated using the straight-line method over their estimated useful lives ranging from 5 to 30 years.

Effective with the 2004 fiscal year, the City of New York issued a directive that all City-funded capital expenditures and improvements are the property of the City and are treated as fixed assets in the City's financial records for accounting purposes. In order to represent the City's ownership of the assets, and to avoid duplicative accounting, the City has directed the Cultural Institutions, including the Museum, not to include these assets in an organization's audited financial statements.

Prior to the capital campaign, from the 1998 fiscal year through the 2014 fiscal year, the City have made improvements totaling \$9,899,605 to the Museum's completed facilities. These assets were owned by The City of New York. As a result of the Museum's capital campaign (see note 12), the Museum's current facility has been vacated and dismantled.

### Notes to Consolidated Financial Statements (continued) June 30, 2020

### <u>Note 2 – Summary of significant accounting policies</u> (continued)

### Property, equipment and leasehold improvements (continued)

During the 2020 fiscal year, the City of New York has paid \$292,766 for the renovation for the new Facility Plan (see note 12).

The City of New York's investment of capital expenditures obligated the Museum to operate the facility during the respective term as a non-profit entity, open to and used and maintained for the benefit of the people of the City of New York for cultural, educational or artistic uses and/or related purposes approved by the City of New York.

### Museum collections and exhibits

The Museum's collections are made up of artifacts of historical significance and art objects that are held for educational, exhibit, and curatorial purposes. Proceeds from the sales of the collection are used to acquire other items for the collection. Contributions for the purchase of items for the collections and exhibits are classified as net assets with donor restrictions until acquisitions are made. The Museum's collections and exhibits are not capitalized in the consolidated statement of financial position. Purchases of items are expensed in the year in which the items are acquired. The cost of these items purchased is reported as a separate program expense. Contributed collection items are not reflected in the consolidated financial statements.

### Functional expenses

The costs of providing the various programs and other supporting activities have been summarized on a functional basis in the accompanying consolidated statement of activities. The consolidated statement of functional expenses presents the natural classification detail of expenses by function. Accordingly, certain costs have been allocated between the program services and supporting activities benefited. Expenses attributable to more than one functional category are allocated based on time and effort.

### Summarized comparative information

The financial statements include certain prior year summarized comparative information in total but not by net asset class or functional classification. Such information does not include sufficient detail to constitute a presentation in conformity with accounting principles generally accepted in the United States of America. Accordingly, such information should be read in conjunction with the Museum's financial statements for the year ended June 30, 2019, from which the summarized information was derived.

### Notes to Consolidated Financial Statements (continued) June 30, 2020

### <u>Note 2 – Summary of significant accounting policies</u> (continued)

### Deferred loan closing costs

The deferred loan closing costs were incurred in connection with the notes payable (see note 9) and are being amortized over the period of the notes. The unamortized portion is netted with the related long-term debt on the consolidated statement of financial position.

### Concentrations of credit risk

The Museum's and the Support Corp.'s financial instruments that are potentially exposed to concentrations of credit risk consist primarily of cash, cash equivalents, investments, contributions and a loan receivable. The Museum and the Support Corp. places its cash and cash equivalents with what it believes to be quality financial institutions. At times during the fiscal year, cash balances exceeded the FDIC insurance limit; however, the Museum and Support Corp. have not experienced losses on these cash and cash equivalents accounts. Investments are exposed to various risks such as interest rate, market volatility, liquidity and credit. Due to the uncertainty related to the foregoing risks, it is reasonably possible that changes in these risks could materially affect the fair value of the investments reported in the consolidated statement of financial position at June 30, 2020. The Museum routinely assesses the financial strength of its cash, cash equivalents and investment portfolio. Contributions receivable consist of amounts due from individuals, foundations and corporations. The Museum's management monitors the collectability of the contribution's receivable on an ongoing basis. The loan receivable is due from an LLC created in connection with a new market tax credit program agreement. The Museum believes no significant risk of loss exists with respect to its cash, cash equivalents, investments and receivables.

### Use of estimates

The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the amounts reported in the consolidated financial statements. Actual results could differ from these estimates.

### Fair value measurements

Fair value refers to the price that would be received to sell an asset in an orderly transaction between market participants at the measurement date. The fair value hierarchy gives the highest priority to quoted market prices in active markets and the lowest priority to unobservable data. Fair value measurements are required to be separately disclosed by level within the fair value hierarchy. The Museum's investments have been classified in the highest level of hierarchy (Level 1). These quoted prices in active markets for identical assets.

### Notes to Consolidated Financial Statements (continued) June 30, 2020

### <u>Note 2 – Summary of significant accounting policies</u> (continued)

### **Risks and uncertainty**

On March 13, 2020, a national emergency was declared due to extraordinary circumstances resulting from the coronavirus pandemic. The coronavirus pandemic has significantly impacted the economic conditions in the U.S. as federal, state and local governments react to the public health crisis, creating significant uncertainties in the U.S. economy. The extent to which the coronavirus may impact the Museum/Support Corp.'s operations and programs will depend on future developments, which are uncertain and cannot prudently be predicted. Management is closely monitoring developments, including new information which may emerge concerning the severity of the coronavirus and the governmental actions required to contain the coronavirus or treat its impact, and related factors. In addition, the impact of the coronavirus has delayed the construction of the new facility plan.

### Subsequent events

The Museum and Support Corp. have evaluated events and transactions for potential recognition or disclosure through August 24, 2021, which is the date the consolidated financial statements were available to be issued.

### Note 3 – Financial assets and liquidity resources

The Museum's and Support Corp.'s working capital and cash flows have seasonal variations during the year attributable to cash receipts from contributions, fundraising events and other revenue items.

As of June 30, 2020 and June 30, 2019, financial assets and liquidity resources available within one year for general expenditure, such as operating expenses, were as follows:

	2020	2019
Financial assets		
Cash and cash equivalents	\$ 33,990,515	\$ 43,579,378
Current receivables	16,698,041	27,855,265
Investments, at fair value	36,233,572	19,117,774
Total financial assets	86,922,128	90,552,417
Less: Net assets with permanent donor restrictions	20,502,802	20,472,002
Reserves	8,313,507	8,333,100
Financial assets available for general		
expenditures	<u>\$ 58,105,819</u>	<u>\$ 61,747,315</u>

As a condition of a building loan agreement, (see note 8), the Museum has a reserve totaling \$2,430,407 to be used for the payment of interest, mortgage recording tax and/or other purposes as determined by the lender and defined in the loan documents. In addition, pursuant to a city grant agreement, the Museum set up an initial reserve in the amount of \$5,883,100 for certain construction costs of the new museum, to be reimbursed by the City of New York.

### Notes to Consolidated Financial Statements (continued) June 30, 2020

### Note 4 – Contributions receivable

The estate of a donor was granted an order extending the duration of the trust for another five years after February 18, 2010. The remaining balance is approximately \$315,000 and is reflected as part of the contributions receivable in net assets with donor restrictions on the consolidated statement of financial position.

Contributions receivable are unconditional promises to make donations to the Museum. Except for contributions receivable due within one year, the Museum discounts its receivables to their present value using a rate of 3.25% per annum. The contributions receivable consist of the following as of June 30, 2020 and June 30, 2019:

	2020	2019
Due within one year (2021) Due in one to five years (2022-2026)	\$11,137,832 6,110,021	\$17,955,989 <u>11,552,403</u>
Sub-total	17,247,853	29,508,392
Less: amount to reduce contributions receivable due in more than one year to their present value (discount		
rate $-3.25\%$ , per annum)	323,650	1,022,365
Total	\$16,924,203	\$28,486,027

### <u>Note 5 – Leverage loan receivable</u>

During December 2018, in connection with the facility plan outlined in Note 12, the Museum entered into a leverage loan agreement ("Loan") with Studio Museum in Harlem NMTC Investment Fund, LLC (the "Borrower"). The Museum loaned the Borrower \$6,702,733 which matures on December 27, 2048 (the "Maturity Date"), when all outstanding principal and accrued and unpaid interest shall be received by the Museum. The Loan is also evidenced by a promissory note. The interest rate of the Loan is 1.1% per annum. Interest only payments are due quarterly (January, April, July and October) commencing on April 10, 2019 and ending on October 10, 2025. On December 27, 2025 the Borrower shall make an interest only payment for the period accrued from October 10, 2025 through December 27, 2025. On April 10, 2026, the Borrower shall make a one-time payment of principal and interest accrued on the Loan from December 28, 2025 through March 31, 2026. Thereafter, until and including the Maturity Date, quarterly installments of principal and interest in the amount of \$93,488 each based upon a 156-month amortization schedule shall be due and payable. The Loan is secured by a continuing security interest in all the Borrower's rights, title and interest, as defined in the Loan agreement.

### Notes to Consolidated Financial Statements (continued) June 30, 2020

### <u>Note 6 – Investments</u>

The following is a summary of the Museum's investments held and the Level under the fair value hierarchy as of June 30, 2020 and June 30, 2019:

		2020			2019	
			Fair			Fair
	Level	<u> </u>	Value	Level	Cost	Value
Money market funds	(1)	\$16,008,226	\$16,017,295	(1)	\$ 691,885	\$ 691,885
Government obligations	(1)	3,366,949	3,646,936	(1)	3,594,451	3,708,882
Corporate obligations	(1)	3,819,913	4,022,774	(1)	3,373,177	3,459,317
Mortgage backed	(1)	246,774	259,443		173,761	180,580
Equities						
Domestic	(1)	1,941,430	2,082,086	(1)	1,017,249	1,075,155
International	(1)	604,210	567,695	(1)	359,895	387,307
Mutual funds						
Equities						
Domestic	(1)	4,711,128	5,362,841	(1)	4,182,607	4,585,460
International	(1)	806,800	904,943	(1)	1,981,865	2,193,064
Fixed income						
Domestic	(1)	1,540,000	1,471,246	(1)	792,010	775,179
International bond	(1)	1,004,892	972,011	(1)	1,269,261	1,302,815
Real assets funds	(1)	1,006,090	926,302	(1)	518,115	514,858
Real estate inv. trusts	(1)	<b>1</b>		(1)	236,125	243,272
Total		\$35,056,412	36,233,572		<u>\$18,190,401</u>	<u>\$19,117,774</u>
Unrealized gain			1,177,160			<u>\$ 927,373</u>
Change in unrealized value of investments Investments consist of:			249,787			<u>\$ 460,485</u>
Operations Designated for			19,499,527			\$16,413,314
facility plan Total			<u>16,734,045</u> <u>\$36,233,572</u>			<u>2,704,460</u> <u>\$19,117,774</u>

The summary of the investment return for the years ended June 30, 2020 and June 30, 2019 are as follows:

	 2020	 2019
Interest and dividends	\$ 783,798	\$ 452,195
Realized (loss) on the sale of investments	(105,540)	(94,081)
Unrealized gain on investment	249,787	460,485
Investment fees	 (80,780)	 (76,084)
Total investment return	\$ 847,265	\$ 742,515

### Notes to Consolidated Financial Statements (continued) June 30, 2020

### Note 7 – Property, equipment and leasehold improvements

As of June 30, 2020 and June 30, 2019, property, equipment and leasehold improvements consist of the following:

	2020	2019
Building and leasehold improvements	\$ 227,056	\$ 227,056
Furniture, fixtures and equipment	1,257,510	1,257,510
Construction in progress (Support Corp.)	2,340,748	1,965,125
Construction in progress	30,501,486	20,720,474
Sub-total	34,326,800	24,170,165
Less: accumulated depreciation		
and amortization	1,179,673	1,087,623
Net property and equipment	\$33,147,127	<u>\$23,082,542</u>

During the 2019 fiscal year, in connection with a new facility plan, property and equipment with an original cost of \$7,415,893 and an accumulated depreciation of \$5,736,311 were disposed of, resulting in a loss of \$1,679,582. The 2020 and 2019 depreciation and amortization expense were \$92,080 and \$95,621, respectively.

### Note 8 - Long-term debt

### **Building** loan

During December 2018, the Museum entered into a \$58,831,000 Building Loan Agreement (the "Loan") with a financial institution to obtain bridge financing to fund the Museum's new building and new facility plan, subject to terms and conditions as outlined in the Loan. The Loan will bridge: (i) funds from the New York City Council, the Mayor's office and the Department of Cultural Affairs ("City Funds") and (ii) funds from private donor pledges ("Donor Funds"). The Museum is entitled to reimbursements for Loan advances from the City Funds' reimbursable costs, as defined in the City Grant Agreement. During March 2020, another financial institution has been selected to service this Loan. The Loan is set to mature three years from the date of the Loan. The Museum has selected to amortize the closing costs related to this Loan and other financing over a three-year period.

Throughout the term of the Loan, the outstanding principal amount shall bear interest at adjusted LIBOR plus 300 basis points or at the bank's prime rate. The Loan has an unused fee, payable quarterly, equal to .15% per annum of the difference between (i) the maximum amount outstanding and (ii) the actual average outstanding principal balance of the Loan during the quarter ended immediately prior to the payment date, as outlined in the Loan documents. Such fee is recorded as interest expense in the consolidated financial statements.

The Loan requires certain reserve balances totaling \$8,313,507, as defined in the Loan documents (see also note 2). Any loan closing costs were paid from the Museum's operating reserve and were not deducted from the Loan proceeds, in accordance with the Loan Agreement.

### Notes to Consolidated Financial Statements (continued) June 30, 2020

### <u>Note 8 – Long-term debt</u> (continued)

### Note payable 1

On December 27, 2018, the Support Corp. obtained a 30-year \$6,702,733 note ("Note 1") maturing December 27, 2048. The proceeds of Note 1 are being used to partially fund a major capital project in which the Support Corp. along with the Museum intend to replace the existing Studio Museum in Harlem's building and outdoor sculpture court. Note 1 requires quarterly interest payments at the rate of 1% per annum through December 27, 2025. On April 1, 2026, the Support Corp. is required to make a one-time payment in the amount of \$81,646 of principal and interest accrued on Note 1 for the period beginning December 28, 2025 and ending March 31, 2026. Commencing on June 1, 2026, quarterly installments of principal and interest shall be payable each quarter such that the combined amount of interest and principal payable for each such quarter shall be equal to \$81,646, until the entire unpaid principal balance is fully paid.

### Note payable 2

On December 27, 2018, the Support Corp. obtained a 30-year \$3,097,267 note ("Note 2") maturing December 27, 2048. The proceeds of Note 2 are being used to partially fund the capital project mentioned in the previous paragraph. Note 2 requires quarterly interest payments at the rate of 1% per annum through December 27, 2025. On April 1, 2026, the Support Corp. is required to make a one-time payment in the amount of \$37,728 of principal and interest accrued on Note 2 for the period beginning December 28, 2025 and ending March 31, 2026. Commencing on June 1, 2026, quarterly installments of principal and interest shall be payable each quarter such that the combined amount of interest and principal payable for each such quarter shall be equal to \$37,728 until the entire unpaid principal balance is fully paid.

The following is a summary of the required minimum annual principal payments on the notes as of June 30, 2020:

Fiscal Year	Bui	ilding Loan		Note 1	-	Note 2	 Total
2021	\$	-	\$	-	\$	80	\$ -
2022 - 2025		256,864		-		-	256,864
2026 and thereafter	<b>-</b>			6,702,733		3,097,267	 9,800,000
Sub-total		256,864		6,702,733		3,097,267	10,056,864
Less: current portion							 -
Long-term portion		256,864		6,702,733		3,097,267	10,056,864
Less: unamortized loan							
closing costs		(731,660)		(354,766)	·	(163,934)	 (1,250,360)
Net long-term portion	\$	(474,796)	<u>\$</u>	6,347,967	<u>\$</u>	2,933,333	\$ 8,806,504

### Notes to Consolidated Financial Statements (continued) June 30, 2020

### Note 9 – Pension and retirement plans

The Museum participates in the employee Cultural Institutions Retirement System ("CIRS"), which covers all eligible employees. CIRS is a multi-employer plan administered by the City of New York, and its actuarial present value of vested and non-vested accumulated plan benefits and net assets available for plan benefits are not determinable on an individual institution basis. CIRS sponsors three employee benefit plans: a 401(k) savings plan, a defined benefit pension plan, and a group life insurance plan. The Museum makes contributions to these plans on behalf of all eligible employees. In addition, employees are allowed to contribute to the 401(k) plan.

The City of New York directly pays the cost for eligible employees who are on City-funded payrolls and the Museum pays the cost for eligible employees that are on non-City-funded payrolls. The value of City-paid costs is reported as public support and an employee benefit expense.

Total benefit and administration costs for the years ended June 30, 2020 and June 30, 2019 are as follows:

	2020	2019
Paid by the City of New York Paid by the Museum	\$ 38,739 <u>398,404</u>	\$ 45,004 397,989
Total expense	<u>\$ 437,143</u>	<u>\$ 442,993</u>

The risk of participating in the multiemployer plan is different from a single-employer plan in the following respects:

- Assets contributed to a multiemployer plan by one employer may be used to provide benefits to employees of other participating employers;
- If a participating employer stops contributing to a plan, the unfunded obligations of the plan may be borne by the remaining participating employers and
- If the Museum chooses to stop participating in the multiemployer plan, the Museum may be required to pay the plan an amount based on the underfunded status of the plan, referred to as a withdrawal liability.

### Notes to Consolidated Financial Statements (continued) June 30, 2020

### <u>Note 9 – Pension and retirement plans</u> (continued)

The Museum's participation in these plans for the annual period ended June 30, 2020 is outlined in the table below. The "EIN/Pension Plan Number" column provides the Employer Identification Number ("EIN") and the three-digit plan number. The next column lists the expiration dates of the collective-bargaining agreements to which the plans are subject. Unless otherwise noted, the most recent Pension Protection Act (PPA) zone status available in 2020 and 2019 is for the plan's year-end at June 30, 2019 and June 30, 2018, respectively. The zone status is based on information that the Museum received from the plans and is certified by the plan's actuary. Among other factors, plans in the red zone are generally less than 65 percent funded, plans in the yellow zone are between 65 percent and 80 percent funded, and plans in the green zone are at least 80 percent funded. The "FIP/RP Status Pending/Implemented" column indicates plans for which a financial improvement plan (FIP) or a rehabilitation plan (RP) is either pending or has been implemented.

		Expiration Date of Collective	Pensio Protectio Zone S	on Act status	FIP/RP	Status	Contributio	
	EIN/Pension	Bargaining	Year Endec	<u>1 June 30</u>	Pending	Surcharge	_Year Ende	d June 30
<u>Pension Fund</u> The Cultural	Plan Number	Agreement	_2020_	2019	Implemente	d Imposed	2020	2019
Institution's Pension Plan	11-2001170 001	June 30, 2020	Green	Green	N/A	N/A	\$ 437,143	\$ 442.993
					- 0/2 4		φ 157,145	φ 12,775

### Note 10 – Lease agreements

### Office space leases

In connection with the capital campaign, the Museum vacated their current premises and entered into various operating lease agreements and a permit for use of state-owned property.

During December 2016, the Museum entered into a permit for use of state-owned property for office space at 163 West 125<sup>th</sup> Street, beginning on December 1, 2016 through November 30, 2019. The lease required an annual permit fee of \$76,260 payable in monthly installments of \$6,355. From December 2019 through June 2020, the permit fee for state-owned property was on a month-to-month basis under the latest terms. During July 2020, the permit for use of state-owned property was extended to July 2023 at an annual fee of \$94,054, payable in monthly installments of \$7,838.

During October 2017, the Museum entered into a lease for office space at 429 West 127<sup>th</sup> Street, beginning on January 1, 2018 through December 31, 2020. The lease required monthly base rent of \$13,238 increasing to \$14,594 in the third year of the lease. During February 2020, the Museum amended the term of the lease to June 30, 2023. The amended lease requires monthly base rent of \$17,513 increasing to \$19,308. The Museum is also required to pay as additional rent, certain operational costs, as outlined in the lease. The Museum has a \$13,238 security deposit with the landlord. This deposit is recorded with prepaid insurance, security deposits and other on the consolidated statement of financial position.

### Notes to Consolidated Financial Statements (continued) June 30, 2020

### <u>Note 10 – Lease agreements</u> (continued)

### Office space leases (continued)

During June 2018, the Museum entered another lease for office space at 310 Lenox Avenue, beginning on June 12, 2018 through June 30, 2021. The lease requires annual base rent of \$450,000, increasing to \$477,405 in the third year of the lease. The Museum has the option to renew the lease for a two-year period. The Museum exercised its option to renew the lease for two additional years expiring on June 30, 2023. The renewal option requires an annual base rent of \$491,727 and \$506,479 for the fiscal years ending June 30, 2022 and June 30, 2023, respectively. The Museum is also required to pay as additional rent, certain operational costs, as outlined in the lease. The Museum has paid \$200,000 as a security deposit in connection with this lease. This deposit is recorded with prepaid insurance, security deposits and other on the consolidated statement of financial position.

The total office space expense for the fiscal year ended June 30, 2020 was \$861,509 and it is recorded as occupancy and utilities in the consolidated statement of functional expenses.

Fiscal Year		53 West 25 <sup>th</sup> St.		23 West 127 <sup>th</sup> St.		310 Lenox Avenue		Total
2021 2022	\$	94,054 94,054	\$	192,645 215,413	\$	453,535 491,727	\$	740,234 801,194
2023		94,054		226,183		506,479		826,716
2024		7,838		<b></b>				7,838
Total	<u>\$</u>	290,000	<u>\$</u>	634,241	<u>\$</u>	1,451,741	<u></u>	2,375,982

### Storage spaces leases

During April 2015, the Museum entered into a storage lease agreement for some of its artwork. The lease, commenced on January 1, 2016 and expires December 31, 2025. The lease requires an annual minimum rent of \$336,000 in year 1 of the lease increasing to \$450,272 in the 10<sup>th</sup> year of the lease, as defined in the lease documents. Thereafter, it will continue on a month-to-month basis unless terminated by either party.

During May 2015, the Museum entered into a second storage lease agreement for some of its artwork that will expire May 2025. Thereafter, it will continue on a month-to-month basis unless terminated by either party. The lease requires an annual minimum rent of \$19,501.

The total storage space expense for the fiscal year ended June 30, 2020 was \$427,227 and it is recorded in art costs and storage in the consolidated statement of functional expenses. The required minimum amount of rent payments as of June 30, 2020 are as follows:

Fiscal Year		A	mount
2021		\$	381,121
2022			399,202
2023			418,187
2024			438,122
2025			457,427
2026			225,136
	Total	\$	2.319,195

### Notes to Consolidated Financial Statements (continued) June 30, 2020

### <u>Note 11 – Sub-Sublease agreement</u>

On December 27, 2018, the Support Corp. ("Sub-Sublessor") entered into a Sub-Sublease Agreement with the Museum ("Sub-Sublessee") for certain real property (including tenant initial improvements) to be used by the Sub-Sublessee for operation of a museum ("Sub-Sublessee").

Sub-Sublessor holds a sub-leasehold interest in that certain real property where a new museum is being built with the City of New York, pursuant to the certain Sublease dated the same date between Sub-Sublessor, as sublessee, and Sub-Sublessee, as sublessor (the "Sublease"), which Sublease is subject and subordinate to that certain Amended and Restated Agreement of Lease dated as of December 14, 2018, (the "Lease") between Sub-Sublessee, as tenant, and the City of New York, as landlord (the "Landlord").

Sub-Sublessor and Sub-Sublessee entered the Sublease in connection with Sub-Sublessor's construction and financing of the Tenant Initial Improvements (as defined in the Lease), which, following completion, will result in a new museum building. Sub-Sublessee is responsible hereunder for operation of the Museum.

The term of this Sub-Sublease Agreement shall commence immediately upon substantial completion of tenant's initial improvements (effective date) and expire on August 31, 2039 unless terminated sooner or extended for an additional 25 years. Sub-Sublessee shall pay to Sub-Sublessor base rent commencing on the effective date and then quarterly thereafter, in advance, on the first day of each March, June, September and December, in an amount equal to one-fourth of the annual amounts per the rent schedule. The following is a summary of the future Sub-Sublease cash receipts.

Fiscal year	A	Amount
2021	\$	52,000
2022		104,000
2023		104,000
2024		104,000
2025		117,000
2026 and thereafter	1	4,371,001
Total	<u>\$ 1</u>	4,852,001

### Notes to Consolidated Financial Statements (continued) June 30, 2020

### Note 12 – Commitments

### Facility plan

The Museum had undertaken a Capital Campaign to design and build a new state-of-the-art 82,000 square feet certified LEED-Museum (the "Project") on the site of its current building and sculpture court, at 144 West 125<sup>th</sup> Street, consisting of City-owned Lots 9 and 11, which are leased to the Museum pursuant to a long-term lease dated December 14, 2018 with a term ending on August 31, 2039 subject to Museum's right to extend the term to August 31, 2064.

In connection with the Project, the Museum has various contracts with different entities at different stages of construction for softs/hard costs incurred, such as early design, probes, schematic designs, bid, negotiations, legal, permits, allocated staff time, architectural, engineering, consulting, construction manager and general contractors. The Museum's capital projects are a joint venture with the Support Corp. wherein the Support Corp. will be responsible for a portion of the total Capital Project costs and expenses. Work completed under these agreements through June 30, 2020, totaled approximately \$32,842,000 (approximately \$2,341,000 Support Corp.'s share) and are recorded as construction in progress in the property, equipment and leasehold improvements accounts in the consolidated statement of financial position. As of June 30, 2020, work completed under the various contracts but remains to be paid were approximately \$3,989,000 (approximately \$101,000 Support Corp.'s share) and are recorded as construction.

### Funding

The following is a summary of the various donations for the facility plan since 2012:

	Balance at beginning		Net Assets Released From	Balance at end
Fiscal Year	of fiscal year	Contributions*	Restrictions	of fiscal year
2012	\$ -	\$ 100,000	\$ -	\$ 100,000
2013	100,000	2,071,865	(100,000)	2,071,865
2014	2,071,865	4,148,911	(310,646)	5,910,130
2015	5,910,130	1,308,678	(2,431,012)	4,787,796
2016	4,787,796	11,108,958	(5,343,900)	10,552,854
2017	10,552,854	22,979,267	(4,028,355)	29,503,766
2018	29,503,766	40,515,576	(7,210,149)	62,809,193
2019	62,809,193	11,302,779	(8,438,735)	65,673,237
2020	65,673,237	5,513,902	(12,198,018)	58,989,121
Total		<u>\$ 99,049,936</u>	<u>\$ (40,060,815</u> )	

\* Through the 2020 fiscal year, the Museum received permanently restricted contributions totaling \$7,750,000 towards the project.

In addition, as of the date of this report, the Museum has been named in the City of New York adopted budgets for an appropriated amount of approximately \$58,831,000 for the Museum's new building and new facility plan.

### Notes to Consolidated Financial Statements (continued) June 30, 2020

### <u>Note 12 – Commitments</u> (continued)

### Facility plan (continued)

Such appropriation is evidenced by certain cultural capital grant agreement dated January 2, 2019 between the City of New York, acting by and through NYC Department of Cultural Affairs (DCA), NYC Department of Design and Construction (DDC) and the Museum. This appropriation has not been recorded in these consolidated financial statements.

### Note 13 – City transfers

At its June 19, 2018 meeting, the Museum Board of Trustees approved the conveyance of its land and building (Lot 9) to The City of New York (the "City") as a donation for no consideration, subject to a new long-term lease for use and occupancy by the Museum, as set forth in the non-binding Memorandum of Understanding (the "MOU") the Museum entered with the City in 2013. To facilitate the transaction, the Museum created an affiliate supporting organizations controlled by the Museum, SMH Support Corp., to hold title and create the Museum amended and restated the existing City lease on Lot 11 to consolidate it with the new lease on Lot 9 and allowed for construction of the Project. The amended and restated lease would be for a nominal rent with a term ending on August 31, 2039 subject to Museum's right to extend the term to August 31, 2064. During the 2019 fiscal year, the amended and restated lease was approved by the City to proceed with the Project and allowed for the New Markets Tax Credit and bridge loan financing transactions described in Notes 8 and 14.

### Note 14 - New market tax credit program agreement ("NMTC")

The Museum has a NMTC agreement with a financial institution to incentivize the revitalization of the Museum's surrounding communities. The Museum, also referred to as the Sponsor, secured \$10,000,000 in NMTC as defined in the agreement. The property used to secure service financing is the new facility that is expected to be built at the Museum's current site.

### <u>Note 15 – Related party transactions</u>

For the fiscal years ended June 30, 2020 and June 30, 2019 in connection with the Museum's facility plan, the Museum obtained legal services from a law firm where a member of the Board of Trustees is a partner at the law firm. The partner who is a member of the Board of Trustees contributes his time on a pro bono basis; and the rates charged by the law firm for other legal services are competitive rates with a further discount of 15-20% provided from those rates. During the 2020 and 2019 fiscal years, the total legal services provided to the Museum were approximately \$128,000 and \$569,000, respectively. In connection with the project, the Museum capitalized approximately \$128,000 and \$555,000 of legal expenses during the 2020 and 2019 fiscal years, respectively. The indirect benefit, if any, to the Board Member is not determinable.

### Notes to Consolidated Financial Statements (continued) June 30, 2020

### <u>Note 15 – Related party transactions</u> (continued)

The partner who is a member of the Board of Trustees has made multiple disclosures of this arrangement including verbally in meetings with the Facility Committee and Executive Committee members and to the Full Board in board meetings, as well as, in writing in his Annual Conflict of Interest Statement disclosure and the arrangement was approved by the Museum's Board of Trustees.

### Note 16 – Paycheck Protection Program

The Museum applied for and, on April 6, 2020, received \$1,171,204 under the Paycheck Protection Program ("PPP") which is a business loan program established under the Coronavirus Aid, Relief and Economic Security Act. The amounts received are forgivable if the borrower uses the loan proceeds for eligible purposes including payroll, benefits, rent and utilities. As of June 30, 2020, the Museum believes it has expended the full amount of the loan proceeds in accordance with the terms of the PPP and has, therefore, qualified for full forgiveness. For the year ended June 30, 2020, the Museum elected to record the loan proceeds as other Government grant in the 2020 consolidated statement of activities. In April 2021, the Museum was informed that the loan was fully forgiven. In addition, in May 2021, the Museum applied and was approved for a 2<sup>nd</sup> PPP loan under the Consolidated Appropriations Act of 2021 for \$960,590. The Museum also believes it will qualify for the loan proceeds to be forgiven.

### <u>Note 17 – Tax status</u>

The Museum is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code (the "Code"). In addition, the Museum has been determined by the Internal Revenue Service ("IRS") to be a publicly supported organization, and not a private foundation, within the meaning of Section 509(a)(1) and 170(b)(1)(A)(vi) of the Code. The Museum qualifies for the maximum charitable contribution deductions for donors as permitted by the Code.

The Support Corp. is also exempt from Federal income taxes under Section 501(c)(3) of the Code. In addition, the Corp. has been determined by the IRS to be a public supported charity and not a private foundation. The IRS has also specifically determined that the Corp. is a Type I Supporting Organization under section 509(a)(3) of the Code. A Type I Supporting Organization is operated, supervised or controlled by one or more publicly supported charities (i.e., the Museum). The Corp. qualifies for the maximum charitable contribution deduction for its donors as allowed by the Code.

### <u>Note 18 – Legal proceedings</u>

The Museum is currently involved in legal proceedings arising in the ordinary course of business. The Museum believes it has a defense for the proceedings and is vigorously defending the actions. The Museum's insurance carrier is providing defense and indemnity for these proceedings and in the opinion of management of the Museum, the resolution of these matters will not have a materially adverse effect on the Museum's consolidated financial statements.

### Notes to Consolidated Financial Statements (continued) June 30, 2020

### Note 19 – Endowment

The Museum's donor-restricted endowments consist of various individual funds established for a variety of purposes. As required by generally accepted accounting principles, net assets associated with endowment funds are classified and reported based on the existence or absence of donor-imposed restrictions.

### Net assets with donor restrictions (Endowment). Net Assets Composition by Type of Fund as of June 30, 2020:

	Time/Purpose <u>Restricted</u>	Perpetual <u>Restricted</u>	Total
Cash and cash equivalents	\$26,193,409	\$ -	\$26,193,409
Investments	16,777,952	19,455,620	36,233,572
Contributions receivable, net	15,672,880	1,047,182	16,720,062
Leverage loan receivable	6,702,733	-	6,702,733
Leverage loan interest receivable	18,498	-	18,498
Due to operations	(3,968,970)		(3,968,970)
Total	\$61,396,502	\$20,502,802	\$81,899,304

Changes in Net Assets with donor restrictions for Donor Restricted and Endowment Return for the Year Ended June 30, 2020:

Donor Restricted	Time/Purpose <u>Restricted</u>	Perpetual Restricted	Total
Net assets, beginning of year	\$ 68,572,227	\$ 20,472,002	\$ 89,044,229
Contributions	6,839,386	30,800	6,870,186
Net assets released from restrictions	(14,862,115)		(14,862,115)
Sub-total	60,549,498	20,502,802	81,052,300
Endowment Returns			
Investment returns:			
Interest and dividends, net of fees	702,757	-	702,757
Realized (loss) on sale of investments	(105,540)	-	(105,540)
Unrealized gain on investments	249,787		249,787
Total investment returns	847,004		847,004
Net assets, end of year	<u>\$61,396,502</u>	<u>\$ 20,502,802</u>	\$81,899,304

### Notes to Consolidated Financial Statements (continued) June 30, 2020

### <u>Note 19 – Endowment</u> (continued)

### Interpretation

The Museum follows the New York Prudent Management of Institutional Funds Act (NYPMIFA). The Museum's endowment consists of various funds established for specific purposes. Under NYPMIFA, the Museum is required to act prudently when making decisions to spend or accumulate donor restricted endowment assets and in doing so to consider a number of factors including the duration and preservation of its donor restricted endowment funds. The Museum classifies as perpetual restricted net assets the original value of gifts donated to the permanent endowment. The portion of the donor-restricted endowment fund that is not classified as perpetual restricted net assets is classified as without donor or time/purpose restricted net assets based on donor stipulations.

The Museum considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

- (1) The duration and preservation of the fund
- (2) The purposes of the Museum and the donor-restricted endowment fund
- (3) General economic conditions,
- (4) The possible effect of inflation and deflation
- (5) The expected total return from income and the appreciation of investments
- (6) Other resources of the Museum
- (7) Where approximate and circumstances would otherwise warrant, alternatives to expenditures of the fund, giving due consideration to the effect that such alternatives may have on the Museum
- (8) The investment policies of the Museum

### Notes to Consolidated Financial Statements (continued) June 30, 2020

### <u>Note 19 – Endowment</u> (continued)

### Perpetual restricted net assets

Permanently restricted net assets as of June 30, 2020 include contributions specified by the donors for endowment as follows:

The Ford Foundation Contribution Ford matching contributions	\$	1,000,920
Lewis B. Cullman		200,000
Raymond J. McGuire		117,000
Peter Norton		100,000
Johnnie L. Cochran, Jr.		40,580
Ronald L. Carter		25,000
Anne Ehrenkranz		25,000
Susan Fales-Hill		5,000
Barbara Schuster		1,000
Joseph H. Lewis III		500
Total Ford Foundation		1,515,000
Thompson Family Foundation		6,600,000
Anonymous (Capital)		5,000,000
Jacob and Gwendolyn Lawrence		2,000,000
Joyce Alexander Wein		1,125,000
Lauder Fund (Capital)		1,000,000
The Studio Museum Women's Fund (Capital)		1,000,000
Robert Rauschenberg Foundation (Capital)		750,000
National Endowment for the Humanities		650,000
The Andrea Frank Foundation		375,000
Hearst Foundation		200,000
Bloomberg L.P.		100,000
Con Edison		100,000
Lea K. Green Fund		85,365
Pepsico Foundation		10,000
Discount for future pledges		(7,563)
Total	\$ 2	20,502,802

### Investment objectives

The investment strategy of the Museum endowment fund assets is to emphasize total return; that is, the aggregate return from capital appreciation and dividend and interest income. Specifically, the primary objective in the investment management for these assets shall be: Long-term growth of capital – To emphasize long-term growth of principal while avoiding excessive risk. Short-term volatility will be tolerated inasmuch as it is consistent with the volatility of a comparable market index. Income and growth – To achieve a balanced return of current income and modest growth of principal and Rate of return – To equal or exceed a return to be determined by the Finance Committee of the Board of Trustees based upon selected benchmarks and as outlined in the Museum's investment policy. To monitor and oversee the Museum's investments, the Board of Trustees selects qualified investment managers.

### Notes to Consolidated Financial Statements (continued) June 30, 2020

### <u>Note 19 – Endowment</u> (continued)

### Funds with deficiencies

From time to time, the fair value of the assets associated with individual donor-restricted endowment funds may fall below the level that the donor requires the Museum to retain as a fund of perpetual duration, also known as funds with deficiencies. As of June 30, 2020 and 2019, there were no funds with deficiencies.

### Spending policy

Consistent with the overall investment goals, the following rules for distribution are set forward. The total annual distribution of spendable income from the endowment fund shall not exceed 5% nor be less than 3% of the average fair value of the endowment fund. The average fair value will be based on the average fair values of the endowment investment fund for the preceding 12 quarters. (For distribution purposes, the fair value of the endowment shall be based on the average values for the preceding 12 quarters ended June 30). The target annual distribution rate shall be 4.5% of the average fair value. The Museum's Finance Committee shall review the target annual distribution policy annually with any recommended changes submitted for approval to the Board of Trustees.

THE STUDIO MUSEUM IN HARLEM AND SUBSIDIARY	
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## Notes to Consolidated Financial Statements (continued) June 30, 2020

# <u>Note 19 – Endowments</u> (continued)

## Time/purpose restricted net assets

Time/purpose restricted net assets activities for both the donor restricted and endowment returns for the year ended June 30, 2020 are as follows:

Balance at June 30, 2020	\$ 212,500 100,000 200,000	58,989,121 	50,000 33.616	I	-105.000		,	35,000 25,000	25,000	10,000 500 000	27,500	1	20.000		·		a,000 4	11,301 1,305
Net Assets Released from Restrictions/ Appropriated for <u>Expenditures</u>	\$ (137,500) (200,000) (50,000)	(12,198,018) (72.500)	(25,000) (333,192)	(500,000)	(100.000)	(105,000)	(33, 336)		(25,000)	1 7	(10, 834)	(58,000)	(000,00) -	(15,000)	(5,000)	ر (236,000)	ے ۔ (7.821)	(15,040) (1,785)
Investment Income, net	ч т 9	т I 2		ı	, ,	ı		1 1	ı	1 1	I	1 1		ı	ı	۲	ے - 13.543	26,044 3,090
Contributions	\$ 200,000 -	5,513,902 -		ł		·	1 (C) 1 2	35,000 25,000	50,000	10,000 500,000	38,334	55,000 55,000	20.000	15,000	5,000	\$ 236,000		1 1
Balance at June 30, 2019	\$ 350,000 100,000 250,000	65,673,237 72,500	75,000 366,808	500,000 213 604	205,000	105,000	33,336		J		t		,		E	•		297
Purpose Restriction	Curatorial IntColl Education	Facility Plan Time Restrictions	Time Restrictions Time Restrictions	Time Restrictions Archives	Time Restrictions	Diversifying Art Museums	AllVCuratorial	CUVID Education	Education	Curatorial Perm. Collection Move	AIR/Curatorial	CU V ILJ Curatorial	SchProg	Acquistions	Acquistions	Acquistions	Time restricted	Time restricted Time restricted
Time/purpose restricted net assets – donor restricted	CitiGroup Llewellyn Family Foundation Wein Prize Stipend	Various donors New York State Council on the Arts	Gucci America, Inc. Andrew W. Mellon Foundation (Curatorial)	Andrew W. Mellon Foundation Henry Luce Foundation. Inc.	Joan Ganz Cooney & Holly Peterson Fund	Rockefeller Philanthropy Advisors		Aut Dituges Con Edison	Gray Foundation	Utatiant Foundation Henry Luce Foundation, Inc.	Jerome Foundation	National Endowment for the Arts	May and Samuel Rudin	Shelley Sonenberg	Pippa Cohen	koaney Muller Upper Manhattan Fimpowerment Zone	Andrew M. Mellon Foundation	GOS Gala

THE STUDIO MUSEUM IN HARLEM AND SUBSIDIARY

## Notes to Consolidated Financial Statements (continued) June 30, 2020

# <u>Note 19 – Endowments</u> (continued)

Time/purpose restricted net assets (continued)

Balance at June 30, 2020	0101	\$ 182.702	182,151	193,692	38,642	38,642	56,343	7,218	5,151	78,542	45,309	24,168	12,091	12,091	40,710	1.209	71,222	\$ 61.396.502
Net Assets Released from Restrictions/ Appropriated for Expenditures	Day yana yany yany yany	\$ (42,645)	(170,368)	(48,492)	(42,832)	(42, 832)	(26,535)	(6,904)	(7,040)	(18,300)	(10,558)	(5,631)	(2,816)	(2,816)	(3,245)	(282)	(33, 189)	<u>\$ (14,862,115)</u>
Investment Income. net		\$ 73,846	295,019	83,971	74,171	74,171	45,949	11,955	12,191	31,690	18,283	9,751	4,876	4,876	5,619	488	57,471	\$ 847,004
Contributions		۰ ج		•	•		1		•	•	ı	ı	1	•	28,150	ı	8	\$ 6,839,386
Balance at June 30, 2019		\$ 151,501	57,500	158,213	7,303	7,303	36,929	2,167	1	65,152	37,584	20,048	10,031	10,031	10,186	1,003	46,940	\$ 68.572.227
Purpose Restriction		Endowment	Endowment	Endowment	Endowment	Endowment	Endowment	Endowment	Endowment	Endowment	Endowment	Endowment	Endowment	Endowment	Endowment	Endowment	Endowment	
	Time/purpose restricted net assets – endowment returns	Ford Foundation	Thompson Family Foundation	Jacob and Gwendolyn Lawrence	Anonymous Exhibition Fund	Anonymous Education Fund	Lauder Fund	The Studio Museum Women's Fund	Robert Rauschenberg Foundation	National Endowment for the Humanities	Andrea Frank Foundation	Hearst Foundation	Bloomberg L.P.	ConEdison	Lea K. Green	Pepsico Foundation	Haring Fund	Total

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# Consolidated Statement of Financial Position June 30, 2020 (With Summarized Comparative Information for June 30, 2019)

Assets

# Note 20 - Consolidating statements of financial position

	The St	The Studio Museum in Harlem	Jarlem	Corp.	2020	Conso	Consolidated		2019
	Without Donor <u>Restrictions</u>	With Donor <u>Restrictions</u>	Total	Without Donor Restrictions	Eliminating Entry	Without Donor Restrictions	With Donor Restrictions	Total	Total
Current assets Cash and cash equivalents	\$ 670,913	۰ ا	\$ 670.913	\$ 7.038.767	69	\$ 7.709.680	•	\$ 7.709.680	2 7 959 845
Accounts receivable	6,541				2				•
Current pot tout of containuations receivable Leverage loan interest receivable	204,141 -	1,420,092 18,498	1,029,033 18,498			204,141	1,425,692 18.498	1,629,833 $18.498$	500,002 18.498
Due from related party	100,567		100,567		(100,567)	ı		I	
Investments, at rair value Museum store inventory	- 77.883	120,849,81 -	19,499,227 77.883	1 1	11	77,883	19,499,527	19,499,527 77 883	16,413,314 77 883
Prepaid insurance, security deposits and other	257,590	ı	257,590	,	ı	257,590	ı	257,590	266,579
(Due to) from Total current assets	4,056,396 5,374,031	(4,056,396) 16,887,321	22,261.352	7,038,767	8	4,056,396 12,312,231	(4,056,396) 16,887,321	29,199,552	25,242,140
Leverage loan receivable Contributions receivable not	3	6,702,733	6.702.733	I	L	I	6,702,733	6,702,733	6,702,733
Assets designated for facility plan		01.40	CN1-7C7		1	1	<u>CU1,2C2</u>	<u> CU1,2C2</u>	19/.020
Cash and cash equivalents	•	26,280,835	26,280,835	ı	I	1	26,280,835	26,280,835	35,619,533
Investments, at fair value	r	16,734,045	16,734,045	I	T	ı	16,734,045	16,734,045	2,704,460
contributions receivable, net Total assets designated for facility plan	3	12,001,007 58,076,547	12,001,007 58,076,547	I I	ι I	۱ 	15.061.667 58.076.547	<u>15.061.667</u> 58.076.547	27,349,244 65,673,237
Property, equipment and leasehold improvements, at cost, net	30,806,379	T	30,806.379	2.340,748	I	33,147,127	1	33,147,127	23,082,542
Total assets	\$ 36,180,410	\$ 81,899,304	\$118.079.714	\$ 9.379.515	,	\$ 45 450 358	C 81 800 304	2177 358 667	2171 337 433
						OCC / CELOL D	LOCICOTO D	700,00001770	00+1001770
		Liabilities	Liabilities and Net Assets						
Current liabilities Accounts payable and accrued expenses Contracts payable Total current liabilities	\$ 694,698 3.989.333 4,684,031	ч I I	\$ 694,698 <u>3.989.333</u> 4,684,031	\$ 24,500 <u>100,567</u> 125,067	\$ 	\$ 719,198 <u>3.989.333</u> 4,708,531	ч ц т со	\$ 719,198 <u>3,989,333</u> 4,708,531	\$ 670,770 2,127,153 2,797,923
Long-term debt, net Total liabilities	(474.796) 4.209.235	P 1	(474.796) 4.209.235	9.406.367	1 1	8,806,504 13,515,035	3 1	8.806.504 13.515.035	8.013.671 10.811.594
Net assets Without donor restrictions With donor restrictions	31,971,175	J	31,971,175	(26,852)		31,944,323	·	31,944,323	21,481,610
Purpose/time restricted Perpetual Total net assets	- 	61,396,502 $20,502,802$ $81,899,304$	61,396,502 20,502,802 113,870,479	- (26.852)	1 1 1	31.944.323	61,396,502 20,502,802 81,899,304	61,396,502 20,502,802 113 843 677	68,572,227 20,472,002 110 575 839
Total liabilities and net assets	\$ 36,180,410	\$ 81,899,304	\$118,079,714	\$ 9,379,515	1	\$ 45,459,358	S 81,899,304	\$127,358,662	\$121,337,433

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### Consolidated Statement of Activities For Year Ended June 30, 2020 (With Summarized Comparative Information for the Year Ended June 30, 2019)

# Note 21 - Consolidating statements of activities

	2019	10131	044 440		<u>15,566,795</u> 16,511,735		3,899,903	09,904 -	44,403	742,515	46,196	21,334,236	- 21 334 736			1,322,528 1 730 761	2,297,563	5,359,352	466,168			11,537,416		9,796,820	(1,679,582)	8,117,238	102,408,601	<u>\$110,525,839</u>
	E	10131	\$ 1 034 004		9,197,177 11,457,385		2,972,216		16,583	847,265	4.363.057	15,820,442	15 820 442			785,619	1,016,133	3,498,508	3,979,062	1,084,304	1,395,528	<u>2,004,140</u> 12,502,654		5,11,788	1	3,317,788	110,525,839	<u>\$113,843,627</u>
	Consolidated With Donor	Kesuriculuis	ı v		<u>6,815,186</u> 6,870,186		ı	. 1	ı	847,004	847.004	7,717,190	(7 144 925)				1	3	ı	1 1	1	6 1		(7,144,922)	1	(7,144,925)	89,044,229	<u>\$ 81,899,304</u>
	Without Donor	Kesuricuous	\$ 1 034 004		2.381.991 4.587.199		2,972,216	0.1+,100	16,583	261	3.516.053	8,103,252	14.862,115 22.965.367			785,619 1 696 756	1.016.133	800,864,6	3,979,062	1,084,304	0.004.145	12,502,654		10,402,/15	I	10,462,713	21,481,610	<u>\$ 31,944,323</u>
2020	Support Corp. Without Donor	Nesu Icuous	, 64	1	1 1		I		I	261	261	261	261			1 1	E	I	18,200		10.700	18,200		(464,11)	1	(17,939)	(8,913)	\$ (26,852)
	Harlem Totol	10101	\$ 1.034.004		<u>9,197,177</u> 11,457,385		2,972,216	-	16,583	847,004	4,362,796	15,820,181	15.820.181			785,619 1.696.756	1.016,133	0,470,000	3,960,862 2 545 252	1,084,304	1.395.528 8 085 046	12,484,454	LCL 366 6	171,000,0		3,335,727	110,534,752	<u>\$113,870,479</u>
	udio <u>Museum in Harlem</u> With Donor Destrictions	10110112	، ب		<u>6,870,186</u>		1	1	J	847,004	847,004	7,717,190	(14.862.115) (7.144.925)			1 1	8	1	1 1	ı	1		(200 111 2)	((,,144,74))	1	(7,144,925)	89,044.229	\$ 81,899,304
	<u>Without Donor</u> Destrictions	THOMAN MEAN	\$ 1.034.004	1,171,204	2,381,991 4,587,199		2,972,216	-	16,583	- 10 557	3.515.792	8,102,991	14.862,115 22,965,106			785,619 1.696.756	1,016,133	000,074,0	3,960,862	1,084,304	1,395,528 8 985 946	12,484,454	10 480 652	10,400,002	8	10,480,652	21,490,523	<u>S 31,971,175</u>
		Support and revenue	support City of NY Dept. of Cultural Affairs	Other Government grants	COLUTIONIANS Total support	Revenue	Fundraising events Membershin fees	Rental	Museum sales	Investment returns, net Other	Total revenue	Sub-total	Net assets released from restrictions Total support and revenue	Expenses	Program services	Curatorial Exhibitions	Education and public programs Total program services	Supporting services	Management and general Develonment	Building operations	Capital campaign Total sunnorting services	Total expenses	Increase (decrease) in net assets before loss on dismosal of assets	character to the second states	Loss on disposal of assets	Increase (decrease) in net assets	Net assets, beginning of year	Net assets, end of year